

COURSE OUTLINE

(1) General

School:	Social Sciences		
Academic Unit:	Geography		
Level of studies	Undergraduate		
Course Code:	GEO 335	Semester:	F
Course Title:	Tourism and development		
Independent Teaching Activities	Weekly Teaching Hours	Credits	
Lecture		3	
		Course total	5
Course Type:	Required Elective		
Prerequisite Courses:	None		
Language of Instruction and Examinations	Greek		
Is the course offered to Erasmus students:	No		
Course Website (Url):	https://geography.aegean.gr/pps/index_en.php?content=0&lesson=335		

(2) Learning Outcomes

Learning Outcomes

- Upon completion of the course, the instructed are expected to be able to know, understand, analyze, assess critically and synthesize a concise, but as comprehensive and multi-layered as possible, picture of the spatial constitution, growth dynamics and variable functions of tourism, on the basis of its relationship with development and globalization processes. More specifically:
- To delve into the multi-layered interrelations of tourism, as an economic sector and as a social phenomenon, with the totality of so-called 'development' processes and phenomena, in their geographical differentiation.
- To decipher and investigate concepts, figures, structures and developments of the tourism phenomenon, in conjunction with the 'development' concept, economic parameters and social particularities of tourism distribution (concentrations and diasporas), processes and impacts, both global and local.
- To negotiate contemporary trends in tourism differentiation and alternative, as well as special-interest, forms of tourism, in relation with social, economic, environmental, cultural and political tourism dimensions and impacts.
- To apply all of the above in case studies, aiming at practicing a basic geographical orientation and a comprehensive approach to the tourism phenomenon, in its respective and ever-transforming geographical context.
- To explore critically the geography of Greek tourism, through its dynamic relationship with global perspectives and developments concerning the idea and realities of 'development'.

General Competences

1. Search for, analysis and synthesis of data and information, with the use of the necessary technology
2. Adapting to new situations
3. Working independently

4. Working in an interdisciplinary environment
5. Respect for difference and multiculturalism
6. Respect for the natural environment
7. Showing social, professional and ethical responsibility and sensitivity to gender issues
8. Criticism and self-criticism
9. Production of free, creative and inductive thinking

(3) Syllabus

The objective of the course is the acquisition on the part of the students of a concise, but as comprehensive and multi-layered as possible, picture of the spatial constitution, growth dynamics and variable functions of tourism, on the basis of its relationship with development and globalization processes.

PROGRAM OF LECTURE UNITS

1. Introduction. Basic concepts pertaining to the tourism phenomenon. The significance of a geographical approach to the study of tourism.
2. Development: theory and realities. The interrelationships between tourism and development.
3. The tourists: the geography of tourism demand. The place of the First World in the tourism industry.
4. Geographical particularities and formative factors of international and global tourism flows.
5. The factors: the geography of tourism supply. Theories and models of the spatial development of tourism. The place of the Third World in the tourism industry.
6. Contemporary structures and infrastructures of destination areas and the intermediaries of the tourism system. The role of the state: organizational structures, investments and policies in the tourism sector.
7. Developments and trends in the contemporary geographical distribution of tourism; conventional and special-interest/ alternative forms of tourism.
8. Economic costs and benefits of tourism: tourism in the global, international, national, regional and local levels of economy. The case of Greece.
9. The spatial impacts (economic, social, environmental, etc) of tourism development and tourism's interrelationships with development in the destination countries.
10. Cultural contact and exchange through tourism in the contemporary world. The role of tourism in the context of globalization trends in human connections and activities.

(4) Teaching and Learning Methods - Evaluation

Delivery:	Face-to-face	
Use of Information and Communication Technology:	The teaching process is supported by ICTs in education and student-instructor communication (use of the e-class communication platform, as well as e-mail correspondence). Lectures are conducted with the aid of ppt presentations, while critical analysis, as well as student research, are carried out and supplemented via scientific material search engines on the Internet.	
Teaching Methods:	Activity	Semester workload
	Lecture	39
	Project	50
	Laboratory practice	10
	Non-supervised study	30
	Performance evaluation/Exams	3

Student Performance Evaluation

Although class participation is not compulsory, the students' interest and participation is rewarded. Thus, the final grade is made up by 60% of the final exam score, by 10% of the students' in-class participation, and by 30% of their assignment grade (by 20% of the main assignment compilation and in-class presentation and by 10% of the in-class exercise). The theme/topic of the main assignment is jointly agreed upon with the instructor and refers to research pertaining to one of the subject matters of the course.

(5) Attached Bibliography

- Varvaressos, S. (2005) *Tourism: Concepts, Figures, Structures, the Greek Reality*. Athens: Propombos Publications.
- Terkenli, T. S.; Metaxidis, N. and Raftopoulou P. (2003) *Tourism Geography*. Athens: OEDB.
- Tsartas, P. (2010) *Greek Tourism Development: Characteristics, Explorations, Proposals*. Athens: Kritiki Publications.
- Tsartas, P. (1996) *Tourists, Travels, Places: Sociological Approaches to Tourism*. Athens: Exantas Publications.
- Varvaressos, S. (2008) *Tourism Economics: Conceptual, Theoretical and Methodological Approaches from the 19th to the 21st Centuries*. Athens: Propombos Publications.